

A stylized graphic of a compass rose with a yellow arrow pointing towards the top right, set against a dark blue background.

# Water Street Brewery

In 1987, the Water Street Brewery opened its doors and became Milwaukee's first brewpub. Since then, more than 100,000 half-barrels have been produced, with 3 brewery locations, two Irish pubs and a Street Taco operation.

[www.waterstreetbrewery.com](http://www.waterstreetbrewery.com)



## The Win:

Leveraging the power of Symphony to standardize operating practices and reporting while customizing work flows and guest experiences across Water Street Brewery's small but complex 6 site operation

## Keys to Success:

- Overall functionality and features to support multiple operating styles along with standards for centralized control
- White glove local service and support from North Country Business Products

## Business Impact:

- Increased controls with improved flexibility with EMC and R&A
- Much more reliable and resilient hardware in harsh Water Street Brewery locations compared to previous competitor hardware
- Partnership with NCBP to plan Symphony conversion, define standards, and build long term Marketing, IT and Operations strategies

## What's Next:

- Potential Gloria Food integration
- Integrated labor management application – leveraging APIs through 3rd party ADP integration for scheduling and labor costs management

## Key F&B Personell:

- Kirk Benson, NCBP Director of Hospitality Sales
- Brett McFall, NCBP Key Accounts Sales Executive
- Nathan Krebs, NCBP Director of Hospitality Service

ORACLE®

NORTH COUNTRY  
BUSINESS PRODUCTS